Creating and conducting your survey



PRE-TASK

1. You are going to make a survey among your potential blog readers – your groupmates or friends or family members – not less than 7 people.

The survey let you find out:

- who can be reading your blog (age, sex, location, interests, etc.)
- what content people would like to see more of

Think about some questions – not less than 7 (not many more). Do not think too much, the questions can be very simple or sophisticated, or even humourous.

2. Register¹ and try two survey tools – http://webanketa.com/ru/ and

https://www.surveymonkey.com/ or

https://ru.surveymonkey.com/

a)Open and look through the instruction http://tvori.biz/wp-

<u>content/uploads/2012/02/RK_TechOsnovalB_04_Kak-sozdat-anketu-na-saite-WebAnketa.pdf</u> or find any tutorial at Youtube.



Experiment with Webanketa first



¹ If you want to save your surveys, register first.

Experiment with it.

TASK

- 1. Choose the survey builder I find easier or effective.
- Create a poll. Technically, the aim is to use the questions of various types (This is a must).
- 2. Integrate it into your blog.
- 3. Get answers. Look at the analytics.
- 4. Post the analytics with your comments.



Report about the task you have done to the Teacher via DiSpace.

Creating a mind-map



TASK

XMind is the most popular mind mapping tool. Millions of people use XMind to clarify thinking, manage complex information, run brainstorming and get work organized.

- 1. Search for XMind from your browser. You will easily find XMind Ltd official site.
- 2. Download and set up² either XMind or Mindjet Manager for free.
- 3. Study the features of the program either in theory from the section Features of the site or from practice.
- 4. Create your mind-map on the theme of your blog.
- 5. Integrate it into your blog.

² If you have faced some problems with downloading or setting up the program, you can use another tool of the same kind but which is used online MindMup Atlas—No need to be registered even.

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Do you see any ways how to use the program in your university studies or your future work?

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