

Creating your podcast



PODCAST A digital recording of music, news or other media that can be downloaded from the internet to a portable media player. The term originated from “P.O.D.”, meaning Portable On Demand, and “cast”, relating to the term broadcast.

Learn more from <http://www.businessdictionary.com/definition/podcast.html#ixzz42tQIMSDp>

PRE-TASK

1. Visit the most successful and popular podcasts for English language learners and listen to them.

Which ones do you like better? Why are they popular you think?

- Luke’sEnglishPodcast <http://teacherluke.co.uk/>
- ESLPodcast http://www.eslpod.com/website/index_new.html
- EnglishTeacherJohn (<http://www.englishteacherjohn.com/podcast/>)
- BreakingNewsEnglish (<http://www.breakingnewsenglish.com/index.html>)

What Makes a Podcast Great?

Before you get started, learn how to create a podcast that doesn’t just sit there. You want to make content that draws the audience you want and gets the results you need.

A Great Radio Voice

Think about your favorite radio program. You know the host’s voice by heart. Radio is the medium where voice rules – in order to win and retain an audience, you must have a great radio voice.

It isn’t just tone, inflection, speed, accent, or octave.

A radio voice that makes your listeners crave more requires:

- Personality (yours).
- A speaking style appropriate for your audience.
- Proper mic technique.

Personality

To make your podcast a hit, be yourself and let your personality show. Somewhere in a world of 7 billion people and counting, there's an audience waiting to hear YOU. Give them what they want.

Speaking style

Your speech style affects your listeners. People want to feel cozy and comfortable when they listen to a podcast.

Speak slowly.

When you've prepared ahead of time, it is tempting to speed through your talk. Talking too fast will make it difficult for your audience to interpret your message. If you decide to read, be sure to eliminate phrases that look good in writing, but sound awkward when said. Written words are typically more complex than spoken words.

Speak softly.

Although podcasts aren't traditional radio, the connection and closeness that radio brought is still sought. Today's top podcasts are known for their intimate feel....listeners are drawn into a story by a pleasant voice, or excited by a passionate one.

Speak consistently.

Keep your volume and speed the same throughout your recording. If you feel like you are drifting off, take a break and re-record that section. Don't talk slow and soft one part, then fast and loud in the next. Maintain the same distance from the mic for the entire podcast.

<https://www.buzzsprout.com/how-to-make-a-podcast>

2. In fact, there are 3 steps in creating a podcast – planning, creating&editing and publishing. But first things first. Think about what you are going to tell/read/sing your blog readers. Prepare some materials for your podcast. Practise reading! Please do not be too serious about it! It is just a game!

TASK

You have two options:

- 1.To create your podcast at *Podomatic* site <http://podomatic.com> for free and incorporate it into your blog as a radio player.

2.To create your podcast with the programme *Audacity*. Doanload it and *LAME MP3 encoder* for free from <http://audacity.sourceforge.net/download/windows>

To make a choice between the two, you should watch tutorials about *Podomatic*


<http://www.youtube.com/watch?v=orZFGFpbB4Q>

and

*Audacity*¹ <http://www.youtube.com/watch?v=x1utQ5AsgPU>

Create and publish **ONE** podcast, and then post it in your blog.

You can do it! You have to do it!

Сообщения  ▼

Report about the task you have done to the Teacher via DiSpace.

¹ Do not be afraid of a big number of the functions in the Audacity programme. You need to use only *Project => New Audio Track* (for recording) and *Import Audio* (for playback of recorded tracks).